

MINUTES

Professional Development Advocacy Group
Date: Tuesday, September 19, 2006
The Homestead Resort
Hot Springs, Virginia

Presiding: Gwen Pangle, 2006 Chairman

In attendance: Gwen Pangle, Chairman; Katy Gilliam, Vice Chairman; Robin Amato; Sherry Bailey; Bitsy Davis; Amy Gianniny; Kathy Nunnally; Drake Van de Castle; Elaine Head, AE Liaison

Others attending: Laura Bryant; Anne Gardner; Dee Spraker

Members Absent: Jo Cross; Anita Crum; Linda McCauley; Cathy Noonan; Kerry Vasquez

Staff Liaison: Tracey Florida

Call to Order

Chairman Gwen Pangle called the meeting to order.

Approval of Minutes

It was MOVED, SECONDED and PASSED to approve the minutes of the June 19 meeting as distributed.

Chairman's Remarks

Chairman Pangle thanked members for the opportunity to Chair this year and for their service on the group.

Financial Review

The AG reviewed financial statements for the period ending July 31 noting that all PDAG programs are within budgetary guidelines.

Old Business

REALTOR® Institute – Year-to-date attendance figures were reviewed. It was noted that there appears to be an overall decrease in the number of students the REALTOR® Institute is serving statewide. At this point, it is uncertain as to whether this slowdown is an indicator of a slowing market, a reflection of a regular summer slowdown, or a combination of both.

Curriculum Update Report – The AG reviewed a written report on the curriculum re-write project and took a preliminary look at the proposed PowerPoint templates for the project. It was suggested that with the roll-out of the new curriculum, the AG may want to consider some policy changes with regards to instructors' use of PowerPoint, and their proficiency in its use. Such a requirement places additional requirements on local association cosponsors, which will also need to be considered. The AG will deliberate further as the roll-out of the new curriculum gets closer.

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Broker/Manager Conference– The AG reviewed the brochure for the fall conference noting its October 17 date and Roanoke location. It was noted that the new Virginia Manager’s Council will be contributing to the marketing of the event and will use this conference to launch the Council with member brokers and managers.

Web casting Implementation – The AG reviewed proposals from Roger Turcotte for the development and taping of a New Agent and Management series of education segments to be taped in VAR’s web casting facility and delivered via electronic newsletter. The AG approved the suggested topics and discussed additional ways these segments may be useful to brokers in terms of tracking their agent’s progress. Staff will research what, if any, tracking capabilities exist with the software currently in use.

New Business

2007 Budget Approval – The AG reviewed the highlights of the approved 2007 budgets.

2007 REALTOR® Institute Schedule – The AG approved the proposed 2007 REALTOR® Institute schedule. Staff will work with the local associations to determine actual module dates and develop a comprehensive, statewide calendar.

The AG denied requests from two local associations who requested modules after the application deadline citing an already ambitious schedule, a slowing market, and the need to apply policy in an equitable fashion.

2008 Convention Location – The AG reviewed a comparison of proposed sites for the 2008 Convention. Following discussion, it was MOVED, SECONDED, and PASSED to recommend to the Policy Board that VAR hold the 2008 Convention at the Baltimore Marriott Waterfront in Baltimore, Maryland, September 23-28, 2008.

Other

The AG considered and ruled on several refund requests.

There being no further business to come before this group, the meeting was adjourned at 11:20 a.m.